



**2018 Hispanic Study – Topline Results**  
**Deep Root Analytics, Civis Analytics, WPA Intelligence**

**Survey information**

N=3000 Hispanic adults age 18+, nationwide online survey  
Field dates: December 14, 2017 – January 5, 2018

**QRV.** Are you registered to vote at your current address?

Yes	67%
No	33

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**QPOL.** Generally speaking, do you think of yourself as (RANDOMIZE: a Democrat, a Republican, an Independent), or something else?

Democrat	46%
Republican	17
Independent	25
Something else	12

[If **QPOL** = 3 or 4 ask **QPOL\_LEAN**; OTHERWISE GO TO **QVOTE**]

**QPOL\_LEAN.** If you had to choose, would you say you typically lean more toward Democrats or more toward Republicans?

Lean more toward Democrats	11%
Lean more toward Republicans	6
Neither	20
NA	63

**PSCALE**

Democrat	46%
Independent Democrat	11
Independent	20
Independent Republican	6
Republican	17

**COLLAPSED CODES**

Democrat	57%
Independent	20
Republican	23

**QVOTE.** Who did you vote for in the 2016 Presidential election? [rotate Trump/Clinton]

Donald Trump	17%
Hillary Clinton	39
Another candidate	10
I didn't vote in the 2016 election	34

**QFLEX.** While I typically vote for candidates of one political party, if the other party's candidates made an effort to reach out to me, I would be open to consider voting differently.

Strongly Agree	22%
Somewhat Agree	43
Somewhat Disagree	17
Strongly Disagree	19

**COLLAPSED CODES**

Agree	64%
Disagree	36

**QTAX.** Below are two points of view about taxation and government spending. Please indicate which one you agree with more.

[Rotate statements, and rotate answer choices 1-4 top-to-bottom-and bottom-to-top]

(Some/Other) people say that Congress needs to pass a tax reform overhaul that is fairer, flatter, and simpler for all Americans despite how much they earn, while cutting out of control government spending across the board; even if that means cuts to entitlement programs that we can no longer afford to fund at such high levels, like welfare, social security, Medicare, and Medicaid.

(Some/Other) people say that the wealthiest of Americans should pay a higher percentage in taxes to fund programs that help folks who need the help. That the federal government should maintain and increase funding for critical entitlement programs that protect those in need, like welfare, social security, Medicare and Medicaid.

Which statement do you agree with more?

Tax reform, cut spending – STRONGLY	16%
Tax reform, cut spending – SOMEWHAT	18
Increase taxes on the rich, fund programs - SOMEWHAT	25
Increase taxes on the rich, fund programs - STRONGLY	41
<b>COLLAPSED CODES</b>	
Tax reform	34%
Increase taxes	66

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**QABORT.** Below are two points of view about abortion. Please indicate which one you agree with more.

[Rotate statements, rotate answer choices 1-4 top-to-bottom-and bottom-to-top]

(Some/Other) people say that abortion should be illegal except in the cases of rape, incest and the life of the mother.

(Some/Other) people say that women should have the right to choose when it comes to their reproductive health, and abortion should remain both safe and legal.

Which statement do you agree with more?

Abortion illegal – STRONGLY	20%
Abortion illegal – SOMEWHAT	11
Right to choose - SOMEWHAT	21
Right to choose - STRONGLY	48

**COLLAPSED CODES**

Abortion illegal	31%
Right to choose	69

**QIMMIG.** Below are two points of view about immigration to the United States. Please indicate which one you agree with more.

[Rotate statements, rotate answer choices 1-4 top-to-bottom-and bottom-to-top]

(Some/Other) people say there should not be a path to citizenship for those who entered our country illegally and we should build a wall along our southern border to stop illegal immigration.

(Some/Other) people say that there should be a reasonable path to citizenship for illegal immigrants who came to the US as children, and building a wall along our southern border is a waste of money and won't stop the influx of illegal immigration.

Which statement do you agree with more?

No path to citizenship, build a wall - STRONGLY	10%
No path to citizenship, build a wall - SOMEWHAT	11
Path to citizenship, don't build a wall - SOMEWHAT	23
Path to citizenship, don't build a wall – STRONGLY	57
<b>COLLAPSED CODES</b>	
No path to citizenship/Build wall	20%
Path to citizenship/No wall	80

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**QBUSINESS.** Below are two points of view about regulating how businesses operate. Please indicate which one you agree with more.

[Rotate statements, rotate answer choices 1-4 top-to-bottom-and bottom-to-top]

(Some/Other) people say that government regulation of business usually does more harm than good.

(Some/Other) people say that government regulation of business is necessary to protect the public interest.

More harm than good – STRONGLY	13%
More harm than good – SOMEWHAT	22
Protect public interest – SOMEWHAT	37
Protect public interest – STRONGLY	28

**COLLAPSED CODES**

More harm than good	35%
Protect public interest	65

**QECONOMY.** Below are two points of view about tax and job creation. Please indicate which one you agree with more.

[Rotate statements, rotate answer choices 1-4 top-to-bottom-and bottom-to-top]

(Some/other) people say the best way to stimulate the economy is by cutting taxes across the board for individuals, small businesses and corporations to create an environment that will allow more companies to invest in job creation that will result in more economic opportunity for all Americans.

(Some/other) people say tax cuts will require the government to reduce their spending, wiping out any possible gains from a tax cut. Also, a tax cut will disproportionately increase the income of the wealthy, and there is no guarantee that a tax cut will actually grow the economy for everyone.

Tax cut increase jobs - STRONGLY	18%
Tax cut increase jobs - SOMEWHAT	32
Tax cut will not grow economy - SOMEWHAT	25
Tax cut will not grow economy - STRONGLY	25

**COLLAPSED CODES**

Tax cut increase jobs	51%
Tax cut will not grow economy	49

**QHEALTHCARE.** Below are two points of view about the individual mandate from the Affordable Health Care Act, also known as ObamaCare. Please indicate which one you agree with more.

[Rotate statements, rotate answer choices 1-4 top-to-bottom-and bottom-to-top]

(Some/other) people say the government shouldn't be allowed to tell people what products and services they buy and that forcing healthy people to buy expensive health insurance is unfair.

(Some/other) people say the ObamaCare individual mandate prevents free-riding by making people be responsible for maintaining health coverage so that they do not become a burden on taxpayers when they become sick.

Individual mandate is unfair - STRONGLY	24%
Individual mandate is unfair - SOMEWHAT	24
Individual mandate prevents free-riding - SOMEWHAT	32
Individual mandate prevents free-riding - STRONGLY	20
<b>COLLAPSED CODES</b>	
Individual mandate is unfair	48%
Individual mandate prevents free-riding	52

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**QEDUCATION.** Below are two points of view about public funding for private, nonprofit schools and religious schools. Please indicate which one you agree with more.

[Rotate statements, rotate answer choices 1-4 top-to-bottom-and bottom-to-top]

(Some/other) people say parents should have a choice when it comes to deciding whether to send their children to private or public school. They say that the taxes parents pay for education should follow their children to the school of their choice, be it public, private, or a charter school.

(Some/other) say that school choice public funding or a voucher program will take money out of public school systems that are already struggling. Funding public schools adequately to hire more teachers and maintain small class size should be the solution for improvement.

Support school choice – STRONGLY	24%
Support school choice - SOMEWHAT	19
Invest in public education - SOMEWHAT	18
Invest in public education - STRONGLY	39

**COLLAPSED CODES**

Support school choice	43%
Invest in public education	57

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**QENVIRONMENT.** Below are two points of view about energy. Please indicate which one you agree with more.

[Rotate statements, rotate answer choices 1-4 top-to-bottom-and bottom-to-top]

(Some people/ other) say we need an all of the above energy policy that rolls back excessive regulations on fossil fuels while also supporting the growth of other energy solutions, like natural gas, wind, nuclear and solar, that will create more energy resources while driving down costs.

(Some people / other) say we have no choice but to switch to alternative energy to stop and reverse the effect of global warming. To increase the use of alternative energy as fast as possible, we need both market-based incentives and more government spending on research and development.

All of the above energy policy - STRONGLY	20%
All of the above energy policy - SOMEWHAT	26
Make transition from fossil fuel - SOMEWHAT	23
Make transition from fossil fuel - STRONGLY	30
<b>COLLAPSED CODES</b>	
All of the above energy policy	47%
Transition from fossil fuel	53

**QEDUCCOMP.** What is the last grade of school you completed?

Grade school or less [Grade 1-8]	1%
Some high school [Grade 9-11]	5
Graduated high school or received GED [Grade 12]	25
Vocational school/Technical school	7
Some college-2 years or less	20
Some college-more than 2 years	12
Graduated college	21
Post-graduate degree [e.g. MA, MS, MBA, MD, JD, PhD or equivalent]	8

**AGE**

18-24	18%
25-34	22
35-44	20
45-54	16
55-64	11
65+	10
REF	3

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**GENDER**

Male	50%
Female	50

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